

# What important discussion are you DREADING?



What if you had a framework that could make your tough conversations clear, decisive, and collaborative? No circles, tension or misalignment. Even when stakes are high.

## The 5 Codes of **INFLUENTIAL** communication

*A 1-hour game-changing workshop  
based on the latest research in  
conversations for today's workplaces*

### You'll learn:

- Why the 5 Codes framework matters when you need others to align, not resist, derail or shut down.
- How to set up your next conversation for success right from the start.
- How to adjust your approach real time so everyone moves naturally toward alignment.
- A simple, repeatable framework you can use to plan any conversation with confidence.

