

## Communicate to Innovate

HOW COMMUNICATION CAN MAKE OR BREAK NEW IDEAS

Innovation isn't just about great ideas—it's about people coming together to make them happen. Research shows that communication is often the missing piece in the process! With real-life examples, communication expert, Marianna Pascal, will show you how poor communication can hijack the best ideas - or turn innovation into action.

## You'll Discover

- · The 5 Communication Gaps That Can Kill AI Innovation
- · How Companies Learned the Hard Way
- · Simple Actionable Tips to Help Your Project Succeed
- · The Communication Mindset behind Successful Innovations

















## WHAT CLIENTS SAY

"Engaging, inspiring & compelling" - CocaCcola

"Incredibly impactful" - Johnson and Johnson

"Brilliant, Glued to my seat the whole time." Astro

"Highly practical and relevant" - Microsoft

"Spectacular" - Intel

"Excellent - Lively and interesting" - Cameron Oil

"Long-lasting results" - Siegwerk

"Executed perfectly" - HP

"Passion and finesse" L'Orent

"Amazing value in just one hour" - Amazon

"An electrifying spokesperson" - University of Dallas

"Incredibly amazing" - Singapore General hospital

"A master in her craft" - Platts McGraw Hill

"A constant flow of uplifting energy" - Allianz

